



## **Sponsorship/Contribution Opportunities**

### **2017 '49er Festival, Chili & Salsa Cook-Off**

One of the BIGGEST EVENTS in Tuolumne County is scheduled for September 16<sup>th</sup>, 2017, AND IS STILL FREE TO ALL, because of your generous sponsorships and contributions.

The '49er Festival Event Committee invites you to be a sponsor/contributor for the 2017 '49er Festival, Chili & Salsa Cook-Off

We invite you, your business, association or club to sponsor this yearly event. A monetary sponsorship/donation would be greatly appreciated. All sponsorship/donations will be seen by thousands of people, so this is a great way to promote your business, association or club.

Please see the attachments of the Sponsorship Details/Custom Ad sizes/costs & last year's Festival Flyer for reference to the Sponsorship, for the 2017 Festival Flyer.

ALSO For Your Convenience:

You can now pay by Credit Card to alleviate that big expenditure all at once.

Please indicate on the attached form your sponsorship or donation & return it with your donation or call for credit card information, to the Yosemite Hwy 120 Chamber of Commerce, P.O. box 1263, Groveland, Ca 95321. Phone at (209) 962-0429 or email at [info@groveland.org](mailto:info@groveland.org)

Business Name: \_\_\_\_\_

Amount of Sponsorship/Contribution: \$ \_\_\_\_\_

Custom Ad Size: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Yosemite Chamber of Commerce Tax ID#: 94-3147163

**On behalf of our community, we thank you for your support!**

**Thank you in advance – Yosemite Hwy 120 Chamber of Commerce.**

PO Box 1263, Groveland, Ca 95321  
[info@groveland.org](mailto:info@groveland.org) 209-962-0429 [www.groveland.org](http://www.groveland.org)

## Platinum

(\$1000 sponsor)



- FREE booth space at the festival
- Your banner at the festival in a very prominent location
- Custom banner listing all Platinum sponsors with logos at entrance of the festival
- Logo on tote bag handed to EVERY chili taster!
- 2 - 15 second announcement spots pre-parade
- 4 - 15 second announcement spots during program in the park
- Name & logo on time-line card (over 3,000 distributed before the event and 3,000 during)
- Name and logo on the front AND back of the flyer
- Flyer inserts delivered to 5,000 homes in the Yosemite Highway Herald as well as distributed throughout Tuolumne County and beyond.
- Business name mentioned in all articles
- Advertising in Union Democrat Special Edition pullout
- Radio announcement of your business on Sunday Tuolumne Hour
- Prominent advertising on web site – [yosemitechamberofcommerce.com](http://yosemitechamberofcommerce.com) and [groveland.org](http://groveland.org)

## Gold

(\$500 Sponsor)

- Your banner at the festival in a prominent location
- Business name prominently displayed on the flyer
- 50% off booth space at the festival
- 2 – 15 second announcement spots during program in the park
- Flyer inserts delivered to 5,000 homes in the Yosemite Highway Herald
- Advertising on web site - [yosemitechamberofcommerce.com](http://yosemitechamberofcommerce.com) and [groveland.org](http://groveland.org)

## Silver

(\$250 Sponsor)

- Business name listed on flyer
- 10% off booth space at the festival
- 1 – 15 second announcement spot during program in park
- Your banner at the festival
- Flyer inserts delivered to 5,000 homes in the Yosemite Highway Herald
- Advertising on web site - [yosemitechamberofcommerce.com](http://yosemitechamberofcommerce.com) and [groveland.org](http://groveland.org)

## Bronze

(\$100 Sponsor)

- Names listed on Flyer inserts delivered to 5,000 homes in the Yosemite Highway Herald
- Advertising on web site - [yosemitechamberofcommerce.com](http://yosemitechamberofcommerce.com) and [groveland.org](http://groveland.org)

## Ad Options

- **\$150** 3.5x2 ad on the Festival Flyer distributed to 5,000 homes in the Yosemite Highway Herald
- **\$100** 2x2 ad on the Festival Flyer distributed to 5,000 homes in the Yosemite Highway Herald

YOSEMITE HWY 120 CHAMBER OF COMMERCE PRESENTS

# 49ER PARADE FESTIVAL

WILD & SCENIC HWY 120 • REBIRTH OF A FOREST

## 49ER PARADE

9AM - MAIN ST.

## CHILI & SALSA COOK-OFFS

JUDGE WHO'S GOT THE BEST CHILI & SALSA!

## KIDS ZONE

GAMES, BOUNCE HOUSE & MORE

## LIVE MUSIC

COLUMBIA JAZZ AND THRESHOLD

## FUN STUFF

CHAINSAW CARVE OFF, FOOD,  
LIVE & SILENT AUCTIONS, & MORE!

## BOOTH & VENDORS

IN THE PARK



FREE SHUTTLE FROM  
PARKING TO FESTIVAL



PLATINUM SPONSORS



# SEPTEMBER 20, 2014 • DOWNTOWN GROVELAND

FLYER DESIGN & HOT CHILI CHARLIE ARTWORK BY SABREDESIGN.COM





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**SILVER**

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YOSEMITE REGION RESORTS

**BRONZE**

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& KAREN GASTON

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AT THE 49th FESTIVAL

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